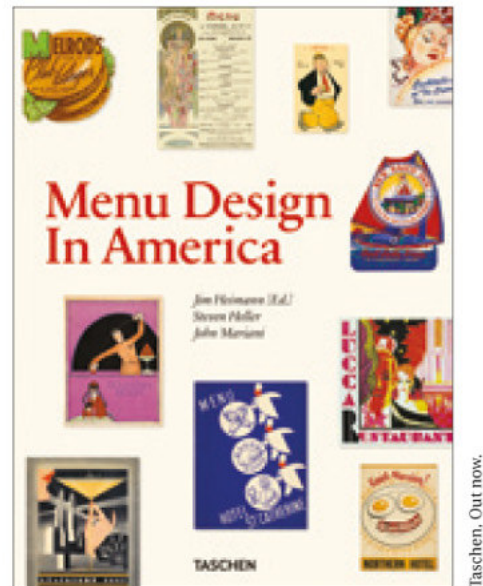


# Menu Design in America

A Visual and Culinary History of Graphic  
Styles and Design 1850-1985

By *Jim Heimann, Steven Heller & John Mariani*

If you're looking for inspiration for that perfect menu design to accompany that perfectly planned party look no further. Showcasing American menus spanning 135 years, this book is a veritable feast of visual delights. With an introduction that dips into the history, the wheres and the whys of this seemingly normal part of eating out, your main dish comes with a side of culture that makes flipping through this beautiful tome that much more entertaining. Tropical, intergalactic, even burlesque themed – there are menu designs for all types of rendezvous' and the best thing is that no one else will have anything like it. Quirky, kitsch and imaginative make sure your menu is the talking point of the table.



Taschen, Out now.