



8/6/12 at 5:07 PM | 7 Comments

First Look: Taschen's *Fashion Ads of the 20th Century*

By Ally Betker



Taschen's latest calendar features 365 fashion ads from the last century — one for every day of the year (imagine that!). Each page features a vintage image and a related quote from fashion insiders like Simon Doonan, [Brooke Shields](#), [Stella McCartney](#), and Paul Poiret. Plus, it includes the birthdays of fashion's greatest icons, so you can remember to send a birthday card or just a tweet. And the best part? There's no year attached, so you can use this calendar again and again. Click through our slideshow to see a first look at the reusable day keeper.

BEGIN SLIDESHOW

