

### The Book of *Mad Men*

There have been nearly as many *Mad Men* books as snarky Roger Sterling one-liners, with tomes covering everything from cocktails to philosophy to the show's retro fashion by costumer **Janie Bryant**. Until now, though, there hasn't been a collectors' edition official book. But **Taschen** Books' **Benedikt Taschen** — the **Matt Weiner** of art-book publishers, one might say — is taking it on himself, producing, with Taschen executive editor **Jim Heimann** and Weiner, the definitive *Mad Men* book, expected in fall 2013. It will include never-before-seen photos and exclusive interviews and go far more in depth than any other show-related book. The episodic will be given the same treatment as Taschen's historic archive-film books, with director's cut-style material, interviews and motivations behind episodes. **VHS**