

## MARIO TESTINO'S PRIVATE VIEW

by [ROB HILL](#) on JULY 7, 2012 · [LEAVE A COMMENT](#)

The mere mention of [Mario Testino](#) evokes memories of dozens of iconic fashion and celebrity images—and now Mario is set to celebrate his work in the far east. The launch of Testino's latest book, *Private View*, by [Taschen](#)—limited to 1,500 signed and numbered copies at \$700 a pop—is being released in conjunction with his inaugural exhibition in China. The book brings together an exciting selection of his best studio work with glamorous examples of his candid shots of models, fashion icons, starlets, royalty, and advertising. Contributing authors include Graydon Carter, Karl Lagerfeld, Jennifer Allen, and Patrick Kinmonth.

The exhibition "Private View" will be on display at the Shanghai Arts Museum, October 29th - December 2nd 2012.

