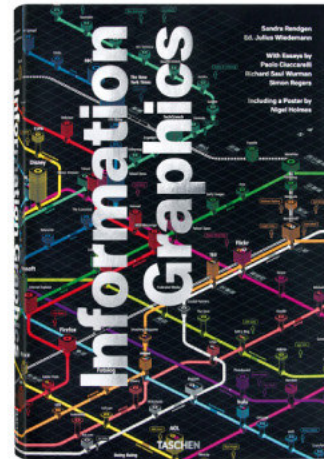


# Lessons in Conveying Complex Ideas with Simple Graphics from the World's Best Information Designers

by **Maria Popova**

*What Frank Zappa's life has to do with e-waste, whale songs, and the black market for body parts.*

Much has been said about **visual storytelling** and **how to tell stories of data** in the information age, and there is no shortage of **great books on data visualization**. But count on **Taschen** to tackle a big conceptual challenge with a big, beautifully designed book: ***Information Graphics*** by art historian **Sandra Rendgen** explores the four key aspects of visualizing data — Location, Time, Category, and Hierarchy — through exemplary work from more than 200 projects, alongside essays by information architect and TED founder **Richard Saul Wurman**, *Guardian* Datablog editor **Simon Rogers**, Density Design's **Paolo Ciuccarelli**, and Rendgen herself.



***Information Graphics*** features work by a number of *Brain Pickings* favorites, including **Stefanie Posavec**, **Nicholas Felton**, **Ward Shelley**, **Hans Rosling**, **Nathalie Miebach**, **David McCandless**, **Toby Ng**, **Michael Paukner**, **Christoph Niemann**, **Sam Potts**, and **Jonathan Harris**. The cover image is, of course, the unmistakable **Web Trend Map** by **Information Architects**.