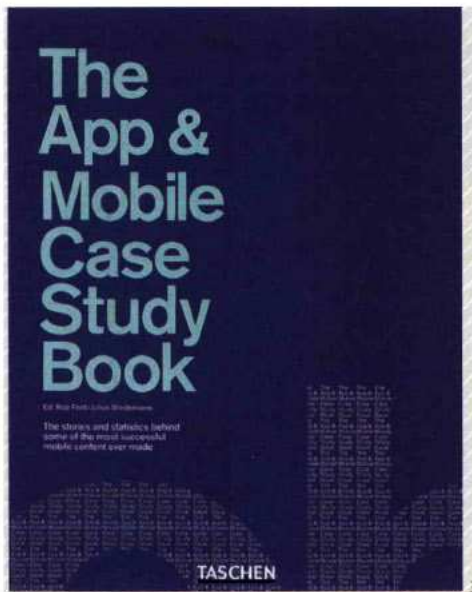


# \*Media this month

The latest  
hot new  
releases



**(3-7) The App and Mobile Case Study Book**

**Price** £24.99

**Publisher** Taschen

**Format** Paperback

This reference provides a snapshot of the most successful parts of the app and mobile site ecosystem, with over 80 case studies of the best-selling and award-winning apps. It's divided into sections for games, mobile commerce, promotional, social and utilities, and there are apps for all mobile platforms. Forward by Ralph Simon of Mobilitium International.

**Verdict** Each case study outlines the brief for the project so you can follow the progress of the design. A great learning resource.

