

POLAROID




REVISITED

The unique look of Polaroid's instant image became a trademark of photographer Helmut Newton. An exhibition and accompanying catalogue celebrate the master's highly original work. All images copyright: The Helmut Newton Estate.



The invention of Polaroid technology revolutionised photography and no one used it to more effect than Helmut Newton (1920-2004). Born in Berlin, Newton arrived in Sydney in 1940 as a refugee from the war in Europe. He became an Australian citizen and took up photography. He moved to London in 1957 and from there achieved international fame as one of the world's leading fashion photographers, working principally for French *Vogue*. His style was "out-of-doors" in that he chose to shoot models in the streets and cafés and other real interiors, using a Polaroid camera rather than in a studio with traditional film.

Fortunately for us, the photographer saved many of his Polaroids and these are now the subject of a much-anticipated exhibition, Helmut Newton, Polaroids, currently showing at the Museum for Photography in Berlin. Selected by his widow, June Newton, whom he met and married in Australia, the exhibition and its accompanying catalogue published by Taschen and distributed in New Zealand and Australia by New Holland Publishers, includes more than 300 images that are being seen for the first time. Working and living in close companionship with his wife until his death at 83, his images remain as distinctive, seductive and original as ever. 

www.taschen.com/pages/en/community/events/3602.htm

Top left: Yves Saint Laurent, Paris, 1991.

Above: Cigar Industry, Milan, 1997.

Left: Thierry Mugler, Monte Carlo, 1998.