

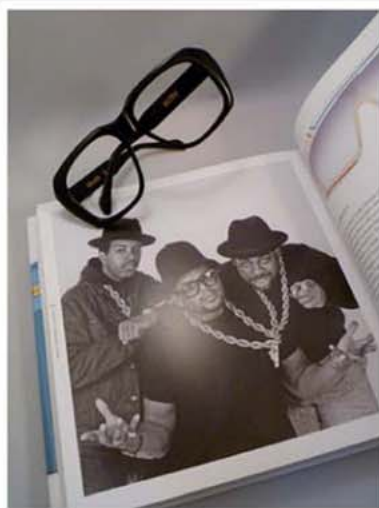
## EYEWEAR | A VISUAL HISTORY by MOSS LIPOW



TASCHEN books, along side eyeglass designer and collector Moss Lipow, have found success in their work to represent the last 500 years of eyewear evolution. The collaboration produced this visually beautiful publication depicting all of the major advancements in eyewear. This attractive and informative coffee table book

It is shown in the documented evolution found in this stunning publication that eyewear has experienced and developed surprising changes over the years, since it was first invented as purely a practical tool.

The book is filled with the most exquisite examples of the evolution of eyewear. The pieces chosen by, Moss Lipow, are relevant and mark the changes in the journey from the rudimentary to the ornate. The guide is chronological and innately representative in that, essentially, with each photograph, we can see through a window into the corresponding eras.



Eyewear is a marriage between technology and fashion, arguably the only item in our wardrobe which ever was and most certainly still is. Eyewear is an amazing instrument we can't live without. We find a drive to personalize it as an outward expression of our inner aesthetic self-concept. This is precisely how we marry it to fashion, making it not only an expression of our creative self but one of social class as well.



CATEYESpectacles is a collector of the finest vintage eyeglass frames and sunglasses. As a result of this exposure, it did not come as a surprise to our collectors, when upon browsing through this beautiful creative publication, many of the published pieces were already in the boutique's collection.

These are rare Eyewear! Considered, in a sense now, even more substantial and relevant because the history of eyewear, as we can see, is still being written.

The collection, here at CATEYESpectacles boutique is truly an impressive one. The pieces in the showroom are noteworthy. No doubt, one can find the best quality high-end vintage sunglasses on a caliber worthy this fine collection.

Moss Lipow did a wonderful job introducing us to **some** of these precious collectible "instruments of fashion". Make no mistake, there are many more styles just as unusual, precious and unique to discover. Yes, some just as relevant, yet, even more breathtaking than those depicted in this beautiful work, **EYEWEAR a visual history**.

Visiting the CATEYESpectacles collection is like a trip back in time. It is a rare collection, available at the boutique, for experiencing the discovery of vintage eyewear elegance. Vintage collections are becoming increasingly relevant worldwide as one of Germany's most important publishers, TASCHEN, sees it.