

Menu Design in America & The DC Comics Art of Brian Bolland

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Menu Design in America & The Cover Art of Brian Bolland

Friday Book Review

Menu Design in America – By Jim Heimann, Steven Heller & John Mariani

Jim Heimann, Taschen's executive editor, along with John Mariani (*Esquire*) and Steven Heller (*New York Times*) deliver one of the year's finest art books with this collection of menus from America's restaurants of 1850 – 1985. These examples of mini masterpieces, temporary by nature, have offered artists space for creative experimentation with outstanding results. With notable examples including The Waldorf Astoria's Art Deco New Year celebrations and the 50's atomic visuals of Orbit's Coffee Shop, this large format book is a feast for the eyes. Lavish styling that may be considered over-designed or surplus to requirements today, but there's no denying the promise they make to the customer of the delicious experience to come and in doing so elevate the humble menu to a position of collectible art.

Hints of past politics, racial inequalities or proud moments in history can also be found in an inspirational, sophisticated and profound look at the best kind of commercial art and design. The perfect book to indulge in this Christmas.

[Menu Design in America – By Jim Heimann, Steven Heller & John Mariani](#)

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Hardcover, 392 pages

32.4 x 25.8 x 4.2 cm

