

UPFRONT

BOOK CLUB

Eyewear: A Visual History

By Moss Lipow, \$125

Published by **Taschen**, distributed by New Holland Publishers.

This book is for outrageous eyewear fans. It features more than 1000 glasses spanning from pre-1900 to today it beautifully presents the evolution of eyewear, from an Eskimo, blinded by glare, carving a slit in a piece of bone and strapping it to his eyes, to the plastic frames innovation of the 1940s; the post-war sunglasses boom to today, the age of the licensed brand and the increasing popularity of styles from the past. Alongside essays examining how eyewear was approached in each decade, author Moss Lipow, an eyewear designer and avid collector, includes glasses from his own collection with those sourced from collections around the world — including the classic (cat eyes, aviators) and the outrageous (sunglasses with lashes; that spell out the word "look"; in the shape of a butterfly). In most cases the eyewear is shown to scale too; helping showcase the beauty and the detail.

