

KABC BLUE LIFESTYLE MINUTE Tuesday, September 6, 2011

A culture of menu design. I'm Anthony Dias Blue with the Blue Lifestyle Minute sponsored by CUISINART. The menu is a restaurant staple that is often underrated and overlooked. No, not the actual food items listed—that is, after all, what brought there—but the menu itself: the artwork, the depictions, and the style. In the new book *Menu Design in America*, editor Jim Heimann and contributing authors Steven Heller and John Mariani compile a history of menus and the way in which they have evolved throughout American history. Complete with stunning photography, this 400-page quintessential coffee table book showcases our nation's history, cultural trends, and social revolutions by way of menu graphics and design. It will certainly make you notice the menu the next time you dine out! *Menu Design in America*, published by Taschen, is available in stores and online for \$60. I'm Anthony Dias Blue sponsored by CUISINART—fine small appliances and cookware. Visit CUISINART.COM. This is the Blue Lifestyle Minute on Talk Radio 790 KABC.

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SSI BLUE LIFESTYLE MINUTE Tuesday, September 13th, 2011

I'm Anthony Dias Blue with today's Blue Lifestyle Minute. The menu is a restaurant staple that is often underrated and overlooked. No, not the actual food items listed—that is, after all, what brought you to a particular eatery—but the menu itself: the artwork, the depictions, and the style. In the new book *Menu Design in America*, editor Jim Heimann and contributing authors Steven Heller and John Mariani compile a history of menus and the way in which they have evolved throughout American history. Complete with stunning photography, this 400-page quintessential coffee table book showcases our nation's history, cultural trends, and social revolutions by way of menu graphics and design. It will certainly make you notice the menu the next time you find yourself dining out! *Menu Design in America*, published by Taschen, is available in stores and online for \$60. Info and more at bluelifestyle.com. I'm Anthony Dias Blue.