



## NEW NEWTON

Before digital photography swooped in to satisfy mankind's ever-fluttering attention span, Polaroids served as an instant—or semi-instant—tool for photographers to preview photo subjects before committing them to film. One such photographer was the master Helmut Newton, whose eroticized scenarios, high contrast lighting, and arresting compositions defined a style of fashion photography from the '60s through today. Though Newton himself has passed on, luckily many of his test Polaroids have been preserved and are now seeing the light of day for the first time. In *Helmut Newton: Test Polaroids*, Taschen and the artist's widow, June Newton, give captive viewers a chance to see test shots from some of his most influential works, providing a new and alternative view. A picture may be worth a thousand words, but rarities such as these are priceless. **PS**

*Helmut Newton: Test Polaroids* is out in August 2011 from Taschen