



Jim Heimann

Executive Editor, **TASCHEN**

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Cultural anthropologist and graphic design historian Jim Heimann is not only the executive editor at the world-renowned art book publisher Taschen, but he has also authored numerous books on architecture, pop culture and the history of the West Coast, Los Angeles and Hollywood. An expert on all things LA, Heimann's *Los Angeles: Portrait of a City* was voted the No. 1 most essential book in Los Angeles by KCRW.

DINING & NIGHTLIFE

"Food writer Jonathan Gold turned me on to his favorite Mexican restaurant, La Casita Mexicana in Bell, and it is great!"

"Ercoles Bar in Manhattan Beach is a great place to score cheap grub."

"I'm kind of sick of the recent LA trend of 'mixologists.' Just give me a healthy pour and be done with it."

FASHION & DESIGN

"Rising Sun & Co. in Pasadena is my favorite boutique for unique finds."

"Beatrice Valenzuela is a great local fashion designer."

MUSIC, ART & CULTURE

"Doug Aitken has a great exhibit going on right now that I'm really into."

"The best thing about LA is the 450 square miles to explore. The worst has got to be the 405 and the eminent 'big one.'"