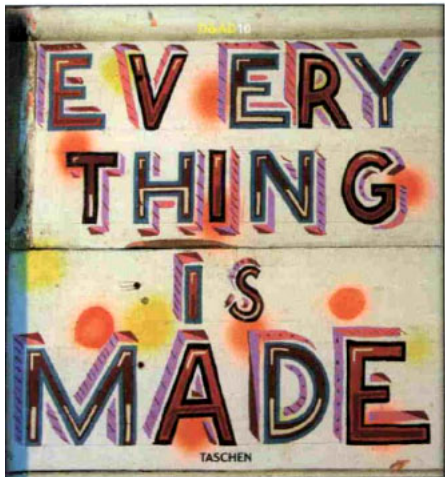


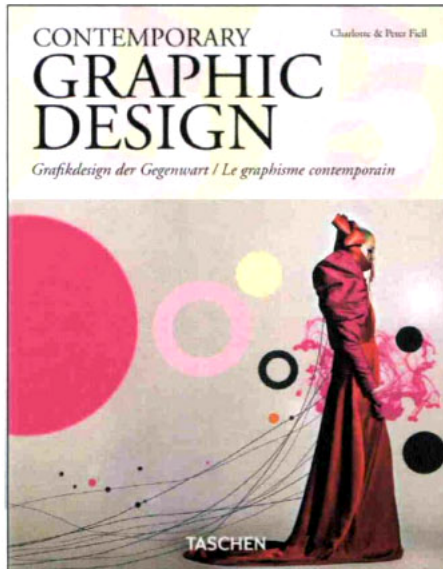
# Essential releases



**Everything Is Made: D&AD 2010, the Best Advertising and Design in the World**  
Authors D&AD, Julius Wiedemann  
Publisher [Taschen](#)  
Price £34.99  
ISBN 978-3836524995

If you want a snapshot of the 20,000 works being produced by the world's finest design studios, ad agencies, branding consultancies, film production and photographic agencies, digital media pioneers, and other creative firms from all over the globe, then you'll be pretty hard pressed to find a more thorough volume than this one.

Granted, *Everything Is Made* is more of a showcase of the genre-defining trends of the last 12 months rather than a thorough breakdown and analysis of them, but it does show exactly where today's design innovators are, and of course, the direction in which the mainstream is heading.

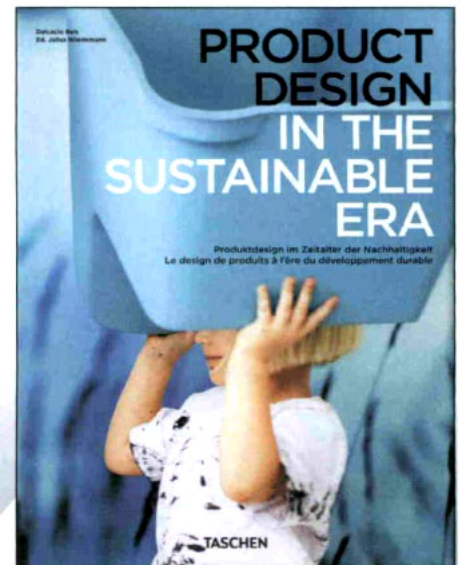


**Contemporary Graphic Design**  
Authors Charlotte Fiell, Peter Fiell  
Publisher [Taschen](#)  
Price £8.99  
ISBN 978-3836521369

This vast showcase represents phenomenal value for money, delivering 352 pages of the very latest cutting edge design work from more than 100 artists and designers.

While it may be bereft of any interviews, detailed analysis or practical content, the sheer range of designers and artists on offer is staggering, including Saville, Sagmeister, Barnbrook, Antoine + Manue, Experimental Jetset, Genevieve Gauckler, DED Associates and Angus Hyland.

With so much work, from so many leading creatives, this release will make a fantastic coffee table book that hints at future mainstream trends from some of the world's most forward-thinking creatives.



**Product Design in the Sustainable Era**  
Authors Julius Wiedemann, Dalcacio Reis  
Publisher [Taschen](#)  
Price £24.99  
ISBN 978-3836520935

From T-shirts to packaging to furniture, these days it's very important that all manner of designed items show a sustainable and green craft, and *Product Design in the Sustainable Era* shows exactly how, together with a huge showcase section of smart and sustainable design elements.

There are over 100 award-winning projects featured, with a mix of packaging, products and even fashion thrown in to the mix, while the accompanying case studies detail all the materials used.

The content and ideas on offer in this book are truly eye-opening, and prove to be a fantastic source of inspiration for tomorrow's designer.