



The Polaroid Book: Selections from the Polaroid Collections of Photography

Authors Barbara Hitchcock, Steve Crist

Publisher Taschen

Price £8.99

ISBN 978-3836501897

The humble Polaroid is celebrated here in this huge collection of some of the best examples of lo-fi photography around.

Polaroid imagery is seen more as an artform than a technical undertaking, and here we find over 400 examples from household names such as David Hockney, Helmut Newton, Jeanloup Sieff and Robert Rauschenberg, as well as collections from the worlds of fashion, design and art.

This is a beautiful coffee table book, packed with inspirational imagery and revealing subjects. And given the resurgence of Lomo-style imagery, it's suited to designers looking to add a retro tinge to their work.