



PRODUCT DESIGN IN THE SUSTAINABLE ERA

By Dalcacio Reis, edited by Julius Wiedemann (Taschen) £24.99

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Sustainability is not a passing fashion, and people are constantly searching for more information, products and innovations in this area. Designers, in turn, are responding with elegant, efficient, low-impact products that look towards a sustainable future. This book brings together over 180 such innovative and award-winning projects from over 20 countries, launched by leading design offices and companies worldwide, including IDEO, IBM, and New Deal Design.

Featuring reusable products from water bottles and nappies to solar- and wind-powered goods; clocks that run by reacting with soil; air and water purifiers; coffins and urns for sustainable funerals; paper made from elephant and sheep dung - as well as eco-friendly chocolates, bikinis, guitars, energy efficient appliances and more.

If you every needed reminding that sustainable design is the future, this book will definitely help to put it into some kind of huge and highly influential context.

