



I like your type

"These comprehensive hardbacks detail the narrative of typography while promoting the historic and aesthetic value of some truly trusty typefaces."

Thanks to Microsoft Word, fonts today are a dime a dozen. Two hundred years ago, though, font design was considered a true art form. Typography is an historic form of pre-20th Century graphic design that came to the forefront of print technology between 1830 and 1940. 'Type: A Visual History of Typefaces and Graphic Styles', Volumes 1 and 2, are vibrant encyclopaedic collections of typographic fonts and styles that follow the modern evolution of type use in print media before, during, and after the first wave of constructivism. Featuring a highly visual compilation of familiar fonts including Times New Roman, Helvetica and Garamond, an array of colour catalogues as well as historic examples of lithography and calligraphy, these comprehensive hardbacks detail the narrative of typography while promoting the historic and aesthetic value of some truly trusty typefaces. A necessary reference for anyone who appreciates good, practical design.

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'Type: A Visual History Of Typefaces And Graphic Styles' Volumes 1 and 2 are edited by Cees W. De Jong, published through Taschen, and available in good book stores nationally.

