

D&AD09: Best Advertising and Design in the World

Eclectic and inspiring, the works of the D&AD09 are published

More than 20,000 works were judged in last year's D&AD event, a global competition revealing the best creative minds in the industry.

TASCHEN has, for the first time ever, collaborated with D&AD to present the *D&AD09* to the general public. This weighty book showcases the artistry from countless industry professionals and design studios. Genres include poster advertising, TV and cinema communications, book design, illustration, photography and typography. With over 700 examples of the works entered, each artist is credited with a full page in the respective categories.

The book is a fantastic way to celebrate all the hard work that is put into the D&AD competition each year. The winners within each category are marked with an award symbol, the Yellow Pencil, or for the most outstanding and ground-breaking entries, the Black Pencil Award. Underneath each work of art is a description of its purpose, message or concept.

The *D&AD09* is a book of inspiration, touching on many styles and genres, whatever your taste. For further information about the D&AD Awards, head to www.dandad.org.

Superb graphic design The eclectic number of entries in each category makes the *D&AD09* inspiring to read – here, two Yellow Pencil winners have their works on show.

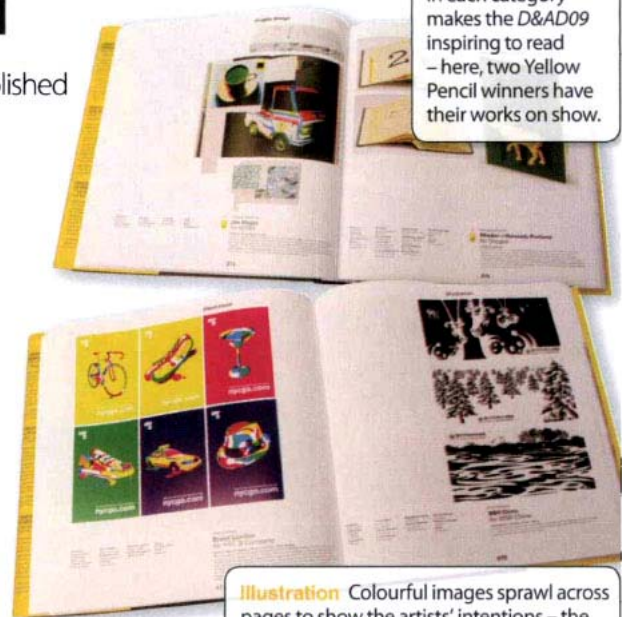


Illustration Colourful images sprawl across pages to show the artists' intentions – the section on illustration displays some of the most highly regarded works in the industry.



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AUTHORS

D&AD

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TASCHEN

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VERDICT

8/10

Put your hands together for the exceptional work of the global art industry – a worthy tome to own