



HUGH HEFNER, PAMELA ANDERSON,  
AND BENEDIKT TASCHEN

EVENT

**TASCHEN and *Playboy***

On December 10, TASCHEN and host Benedikt Taschen celebrated the launch of Hugh Hefner's *Playboy: 6 Volumes*, an epic illustrated autobiography, at the publishing company's Beverly Hills boutique. Hugh Hefner delighted guests by posing for photos, signing books, and giving one-on-one interviews while Playboy Bunnies mingled with the crowd and a group called Beautiful Bartenders doled out bubbly to all. A highlight of the festivities was when former Playmates Pamela Anderson and Barbi Benton popped by to surprise Hefner and toast to his limited-edition book set.

