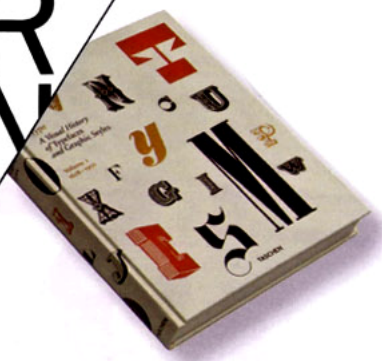


# INSPIRATION - BOUND



## TYPE: A VISUAL HISTORY OF TYPEFACES AND VISUAL GRAPHIC STYLES

*de jong, purvis, & tholenaar (taschen)*

Going through the book for the first time, I discovered myself scratching and closely examining the ink on the pages like a freak, trying to figure out the colours and paper that was used in the printing of this publication. The second time flipping through the pages, my eyes were concentrated on the large amount of imagery including old catalogues, typefaces, ornaments, borders, and clip art that have been used throughout the history of print around the world. What mostly fascinated me was the plethora of different treatments to typefaces created even before computers and other modern tools! The type designers in the past were truly master craftsmen.

This book is definitely not brief, and covers a lot - if not everything about print type history. I should also note that this is only the first volume out of two. I regularly go through this book as reference and to get educated about certain typefaces. There are a lot of other publications about type, but I strongly recommend adding this book to your collection if typography stirs your interest. And if you can't get enough, there is a keycard included in this volume that gives you online access to a library of royalty free scanned typefaces - how about that!

*david ko*

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