



From a Victorian poster of a stage magician in a devil suit fighting off snakes with a sword to trick photographs of young women floating in midair over a stage to a Russian modernist image of a prestidigitator appearing out of nowhere, **MAGIC: 1400S-1950S** (Taschen, \$200) showcases the vibrant popular art created to advertise and document stage magic. The editor of this heavy, folio-sized book, Noel Daniel, has spared no effort to bring these creative pieces of ephemera back to life, and their reproductions of rare and long-forgotten posters have to be seen to be believed.