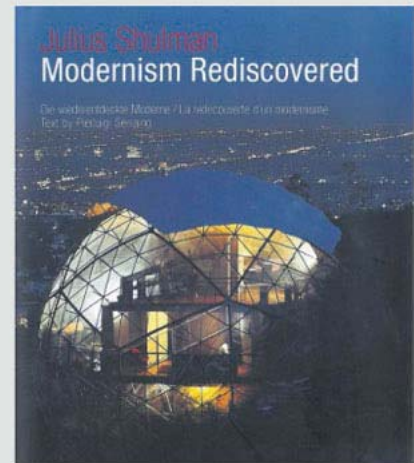


The importance of public exposure

In his introductory essay on the relationship between photography and the emergence of American Modernism, Pierluigi Serraino – a practising architect and the author of numerous books – argues for the importance of public exposure in ensuring recognition for both architects and their buildings. Despite his somewhat scholarly tone, the simple format of this book makes the subject highly accessible while amply proving his point. A special, abridged edition of the three-volume original, published to mark Taschen's 25th anniversary, it brings together nearly 250 forgotten masterpieces

of the genre – all unearthed from the photographic archives of Julius Shulman. The photographer, who died this year aged 98, documented Modernist architecture for more than 70 years – and anyone with even a passing interest in mid-century architecture will know his images of Richard Neutra's Kaufmann House and Pierre Koenig's Case Study #22 House, which became icons of post-war California life. But this book serves another valuable purpose: showcasing some of Shulman's vast body of less-celebrated work and underlining just how ground-breaking it was. – SL



Modernism Rediscovered
Taschen
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