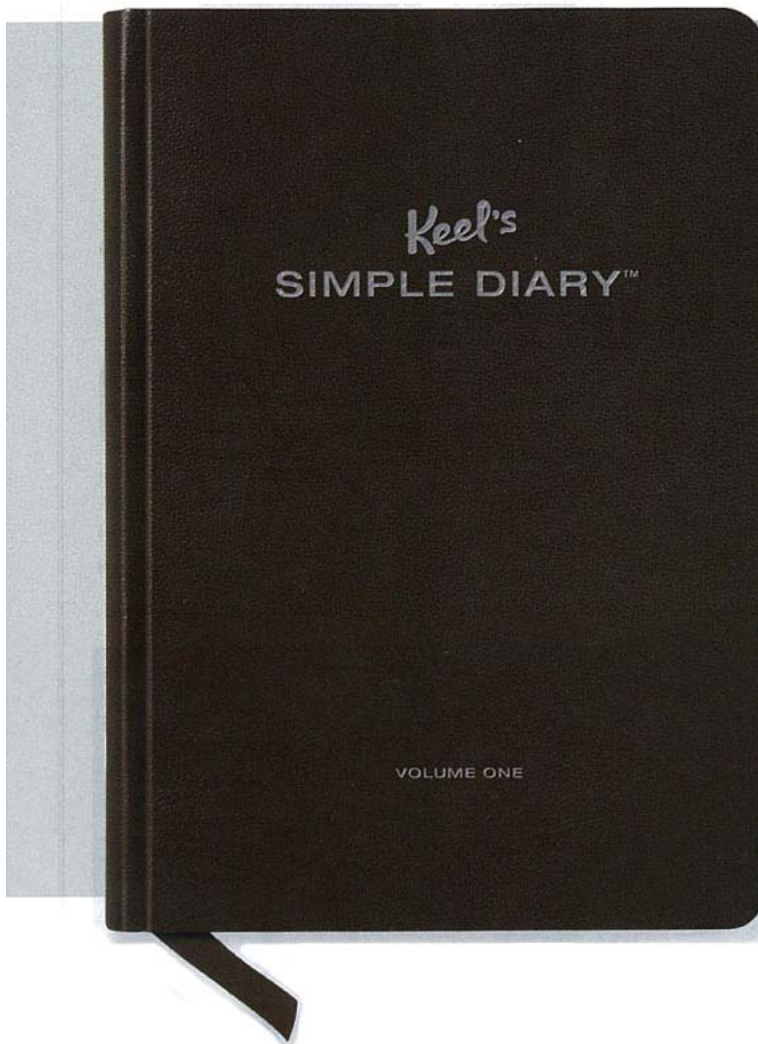


# 《KEEL'S SIMPLE DIARY》

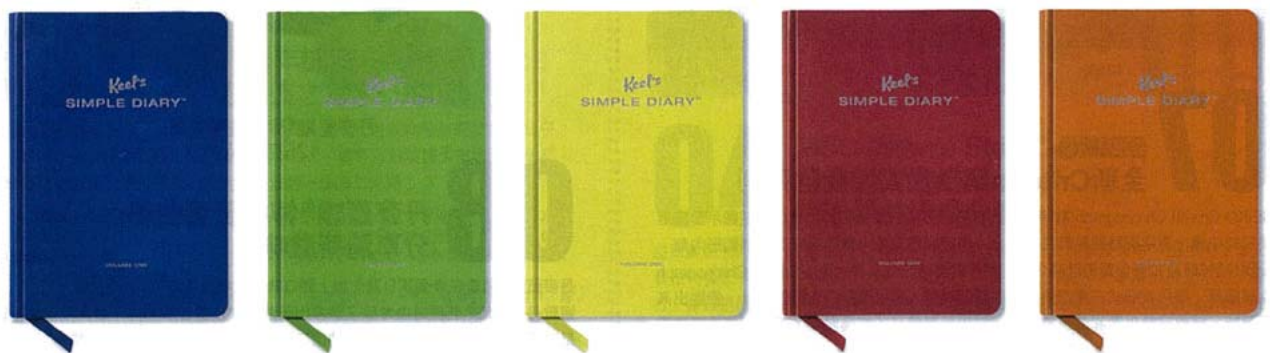
text : MARJORIE@TASCHEN · HAYE'S direction : 陳列品 design : cOn



互聯網的迅速發展，使人與人的聯繫更加簡便快捷，從而亦造就了寫blog這種文化，現在真正會「寫」日記的人，相信不會太多。但有時候用回原始一點的方式，可能會發現一些被忽略了的東西。

當然，習慣了寫blog的話，要開始執筆寫一本空白的日記應該比較困難；首先，你不能像寫blog一樣，沒有東西可寫就放些照片充撐場面，因為你的照片只有digital copies！其次，日記本比較私密，沒有了寫blog那種隨時與人分享的心態，可能每天記下的就只有千篇一律的日常生活，不用一個星期，你就會放棄你的日記本子，拿它來當記事本！

這個時候你需要的就是《SIMPLE DIARY》！它既是一本日記，但同時又是一本書，它是暢銷書《ALL ABOUT ME》的作者PHILIPP KEEL帶給你的一本全新概念簡便日記，PHILIPP已為你寫好日記每一頁的大綱，你要做的就是填上日期、從選擇題中選出最合心意的答案、回答一些問題以及運用一點你的想像力和創意！除了不同的問題以啟發你的思維，PHILIPP在每一頁都會加上一句帶點人生哲理或令你會心微笑的句語，另外還有一些他親筆繪畫的有趣插圖，讓沒有時間耐性的你亦能輕易發掘生活的趣味、更簡單地將生活中有趣的點滴紀錄下來。完成這本日記後，它就成了一本屬於你個人的書，一樣可以與朋友分享，甚至可以邀請你的朋友填寫其中一頁，與他們面對面分享生活的感想。這樣的聯繫要比互聯網上的更緊密真切。



《KEEL'S SIMPLE DIARY》VOLUME ONE 「CLOVERLEAF」系列共有六種顏色，VOLUME TWO和VOLUME THREE陸續有來。封底附內袋，11.7×16.6cm 136pages 建議零售價：\$180  
查詢：PAGE ONE (2506 0381)

☘


DATE: \_\_\_\_\_

Your day was (*only choose one*)  
( ) a concern. ( ) a lantern. ( ) a champion.

Explain why: \_\_\_\_\_  
\_\_\_\_\_

*Some scientists simply suggest.*

And now it's time for some abstract daydreaming:



SIMPLE DIARY

☘

DATE: \_\_\_\_\_

Your day was (*only choose one*)  
( ) approved. ( ) a dessert. ( ) Fiddler on the Roof.

Explain why: \_\_\_\_\_  
\_\_\_\_\_

Your belongings make you feel \_\_\_\_\_

*Shame stated is rain.*

Quickly make a graph of your lived life:

TOO GOOD							
WONDERFUL							
GREAT							
NICE							
OKAY							
BORING							
DIFFICULT							
POOR							
HORRIBLE							
AGE							
0 - 14	15 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 - 74	RELAX

SIMPLE DIARY

DATE: \_\_\_\_\_

Your day was (only choose one)  
( ) a hand! ( ) a new car! ( ) a sandwich.

Explain why: \_\_\_\_\_

It would be foolish to:  
*Don't let half of all*

Your communication is lacking (over it or not)  
! ? . ( )

Who really knows how to talk?  
\_\_\_\_\_

DATE: \_\_\_\_\_

Your day was (only choose one)  
( ) sleep ( ) a dream ( ) a thinking.

Explain why: \_\_\_\_\_

Something you should  
never let me participate in:

*Japan will bring out of another*

1. see no danger 1. have no good reason  
2. take no notice 2. about everything  
3. be hard on his feelings 3. be hard on his feelings  
4. give for a long ride 4. take the high road

Did you parents see a bad example? ( ) Yes ( ) No

DATE: \_\_\_\_\_

Your day was (only choose one)  
( ) a dream ( ) a new car! ( ) a sandwich.

Explain why: \_\_\_\_\_

What's the matter?  
*Find other things that are important*

1. see no danger 1. have no good reason  
2. take no notice 2. about everything  
3. be hard on his feelings 3. be hard on his feelings  
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Did you parents see a bad example? ( ) Yes ( ) No

DATE: \_\_\_\_\_

Your day was (only choose one)  
( ) a hand! ( ) a new car! ( ) a sandwich.

Explain why: \_\_\_\_\_

Who is better  
and does not have a hand?

*Don't let half of all*

The one thing you were never able  
to tell those who brought you up

If I do people you know  
who does not know?

Thank you to me  
does not to you?

How do you... ( ) Yes ( ) No

DATE: \_\_\_\_\_

Your day was (only choose one)  
( ) a hand! ( ) a new car! ( ) a sandwich.

Explain why: \_\_\_\_\_

*Don't let half of all*

You are always to:  
! ? . ( )

Who really knows how to talk?  
\_\_\_\_\_

DATE: \_\_\_\_\_

Your day was (only choose one)  
( ) a hand! ( ) a new car! ( ) a sandwich.

Explain why: \_\_\_\_\_

Something you should  
never let me participate in:

*Japan will bring out of another*

1. see no danger 1. have no good reason  
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Explain why: \_\_\_\_\_

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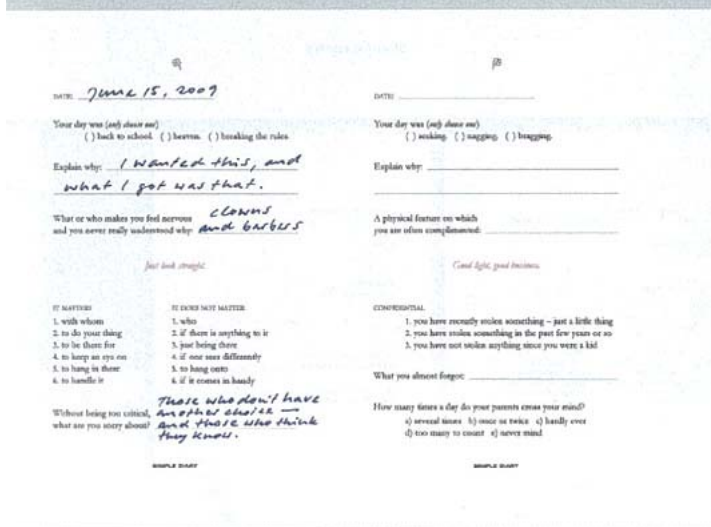
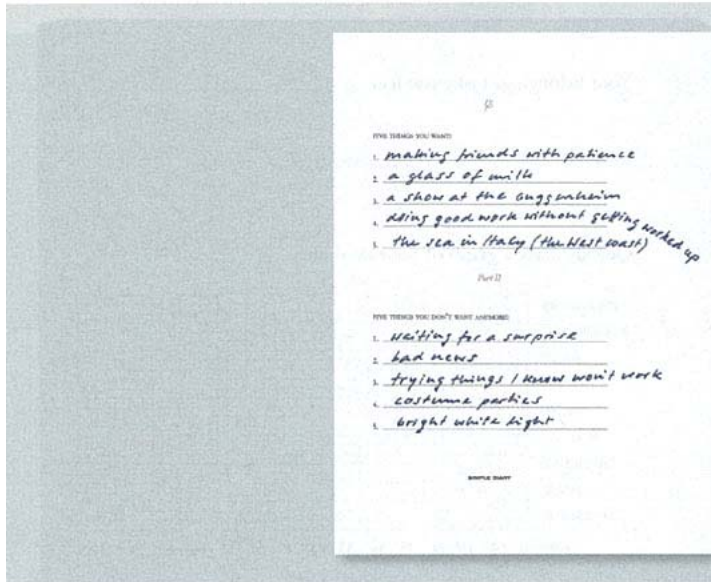
The one thing you were never able  
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If I do people you know  
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Thank you to me  
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How do you... ( ) Yes ( ) No

每天隨意打開一頁，藉由當中的問題、指引、圖畫來記錄那天的心情吧。

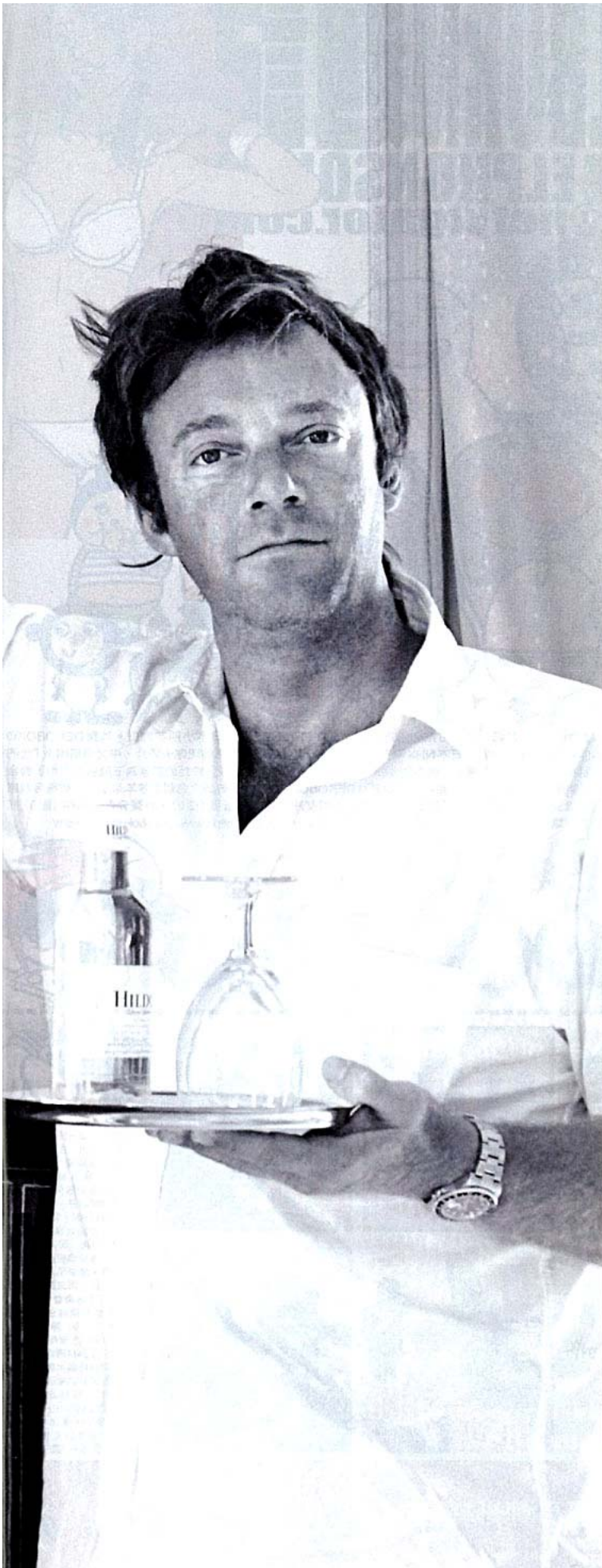


PHILIPP KEEL 親筆示範的一篇 simple diary。

**profile :**

PHILIPP KEEL 是一位國際知名的藝術家和作家。他創作早期受 FELLINI、STEINBERG 和棕櫚樹所影響。他是銷量多於三百萬的暢銷書《ALL ABOUT ME》系列的作者。KEEL 的相片結集和作品包括《LOOK AT ME》、《COLOR》和《ASIA - IMAGES FROM AN IMAGINARY CONTINENT》。





## A CHAT WITH PHILIPP KEEL

《KEEL'S SIMPLE DIARY》背後的主題是甚麼？

PHILIPP KEEL：「創作《KEEL'S SIMPLE DIARY》是為了表達對現今一些生活現象的感覺。現在人人都狂熱的去溝通，靠電子郵件、短訊、社交圈子……。但在我看來，這些都是膚淺表面和機械化的資訊科技。說來，我很想念從前收到名片的日子。雖然科技生活好像帶給人們生活上的方便，但人們好像已經不再是 human beings，卻只是 human doings。」

你是否都有習慣每天寫或畫出你的感受？

PHILIPP KEEL：「我是一位藝術家，喜歡寫、拍照、畫，讓欣賞的人能夠從中明白一點，或去探究多些，又或是回心微笑一下。每天寫多少，畫多少，都形成了我的日記本。但我也會懶懶的，所以我需要一些紀律去創作，也成就了《KEEL'S SIMPLE DIARY》。《KEEL'S SIMPLE DIARY》這個念頭已在我腦中盤旋多年了，內容都是紀錄了一些與生命有關的問題，都是我經常會問的問題。事實是，當我們被問到這些問題時，我們都有太多的話想說了。」

為甚麼這個作品叫《KEEL'S SIMPLE DIARY》？

PHILIPP KEEL：「因為這本日記就是很簡單。它收集了一些想法、心理學、哲學和生存智慧。這是一本給探險家和導遊的手冊，幫助他們以一個溫和的態度去面對如此大的生命，並一步一步的往前走。所有完美的事情都需要留心、常識、幽默和仁慈。」

為甚麼你要用指引和問題去引導人們去寫出他們的日記？

PHILIPP KEEL：「《KEEL'S SIMPLE DIARY》不是一本指引書但它是你一個於思想上的掌舵。它會喚醒一個沉思的讀者，當要面對充滿著矛盾的生命時，讓我們抽離一下去細心思想。它又會喚起我們很多可以繼續向前走的方法。」

你是怎樣可以在每一頁也能想到那麼多不同的問題或句子？

PHILIPP KEEL：「這些問題和句子是我這些年來收集的想法。那時候我寫了一本集合了連串問題的書，然後人們便開始問我：「你是否只會問問題？」於是開始做他們叫我做的事：回答問題。然後發現，我真的很享受去用一些短句和文字來揭開所有問題。」

你用了多少時間去寫這本日記？

PHILIPP KEEL：「我其實構思了《KEEL'S SIMPLE DIARY》很多年了。我不斷的在一本隨身攜帶的小小記事本上寫出我的想法（我真的非常害怕會遺忘了它），而大約於三年前，我便開始集中創作這本《KEEL'S SIMPLE DIARY》，後來就想到出三個不同的版本。第一版是有七種不同顏色的。也很感激遇上了一個很熱心的出版社 TASCHEN 信任我這個構思。」

你希望《KEEL'S SIMPLE DIARY》會帶給讀者甚麼衝擊嗎？

PHILIPP KEEL：「我希望《KEEL'S SIMPLE DIARY》能夠帶我們回到起點，從而帶走一些我們日常生活中的壓力，幫助我們去找回我們是誰而不是我們該是誰。就讀它實現吧。」