



Among a fashion photography pantheon of mostly men, legendary German photographer **ELLEN VON UNWERTH** has solidified her place, starting with those iconic early-'90s Guess ads starring Claudia Schiffer. For this month's ELLE, von Unwerth tells the story of a prim young girl gone rocker chick ("Little Miss Precious," page 204) at NYC's hallowed Plaza Hotel. "The model [Charlotte Kemp Muhl] has the right personality because in one way she's kind of a child-woman and very sexy, but she's also very rock 'n' roll," von Unwerth says. *Fraülein*, a collection of von Unwerth's photographs of women, will be published by Taschen this fall, and von Unwerth declares the fairer sex to be her favorite subject. "I have great contact with women," she says. "I love to make them look beautiful and fun. It's just like playing Barbie." The ELLE shoot wasn't the first time von Unwerth has set up shop at the Plaza. "I shot there a couple times before it was redone, when it was still 'old,'" she says. "New things are so cold and the lines are too straight. I love old bars and places with atmosphere. It's much more my universe."