



(4-8) Guidelines for Online Success
Price £25
Publisher Taschen
Format Book
FWA founder Rob Ford and Taschen editor Julius Weidemann are the big guns behind this browseable book, which walks you through the different phases of creating a website. It's not a tutorial but a collection of tips, dos and don'ts and real-world examples, with contributions from the industry's leading lights. Bright and colourful, and with chapters arranged by subject (from interface and design to marketing and communication), this is a great way to sharpen your skills and find inspiration.

