



➤ HOT POTATO

Eco design and design art. One recently published book, *Design Now*, is putting two of the hottest subjects in the design world in focus. Authors Charlotte and Peter Fiell are allowing 90 designers and companies, from Airbus and Apple to Konstantin Grcic, Patrick Jouin and Jozeph Forakis, to present their thoughts about sustainability and design art. It might seem a little far fetched at times, because in all honesty what have Ron Arad's elitist collectors items in common with Ecotricity's environmental thinking? And how much interest did affected Frenchman Philippe Starck have in the environment? Nevertheless, the book's focus has given rise to an interesting and unpredictable mix of companies, designers and designer egos. Names rarely seen together rub shoulders in the same book.

Publishing house Taschen, has already published a number of different *Now* books and, this spring, they are releasing *Illustration Now Vol 5* and *Architecture Now Vol 2*.

For more information visit www.taschen.com.