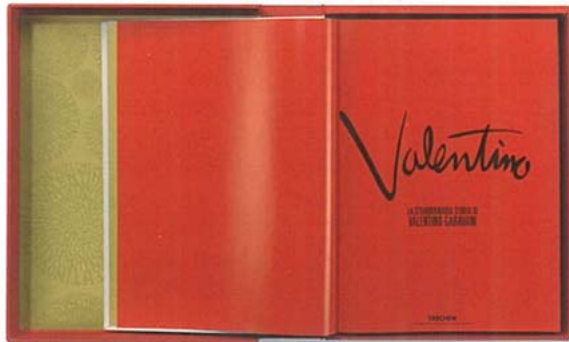
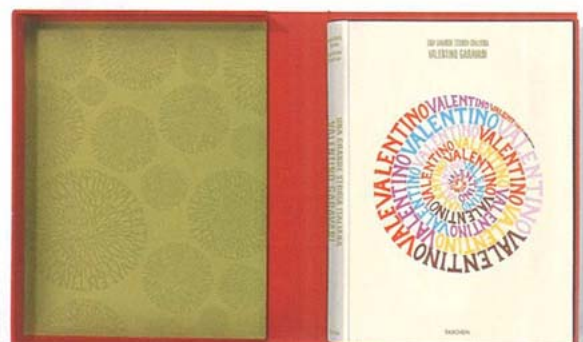
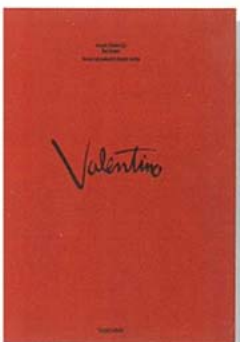


THE MOST IMPORTANT HOMMAGE TO THE TALENT OF THIS CELEBRATED ITALIAN MASTER <  
WWW.TASCHEN.COM <



The future is more the co-education than the look. The most important is the style and good taste. In my opinion...  
Monte-Carlo represents the synonym of glamour, an international town where we can meet people from all over the world. The women are always refined and well dressed. Luxury is always very present in this cosmopolitan place...

- Valentino  
for Style Monte-Carlo - Rome, September 2007





> MR. VALENTINO CELEBRATES WITH HONOUR 45 YEARS IN THE FASHION ARENA  
> WWW.VALENTINO.IT



## MR. VALENTINO

...at the forefront of the made in italy wave that has elegantly swept the world

by Louisa Robertson  
on the melody of "Grazie Roma" by Antonello Venditti

The 5th of September 2007 was a sad day for fashion... A common tear was shed by all the fashion savvy across the world, as the Valentino Fashion Group S.p.A confirmed Mr Valentino Garavanti's decision to step down in January 2008, after the two up coming shows of pret-a-porter in October and the haute couture collection in the new year. The undisputed *maestro* of Italian couture, a title he has held since the mid sixties, celebrated more than 45 years in fashion this past July with a three day star studded extravaganza in Rome. Valentino says of the event "...It would be impossible to equal the emotion and joy over the friendship and consideration that the world showed me on that occasion... As such, I have decided that this is the perfect moment to say *Addio* to the fashion world". Valentino first founded his fashion house in Rome nearly half a century ago and today Valentino is regarded as one of the most important and innovative designers in the world of fashion. To celebrate such a successful career and brand, Taschen have published a luxurious limited-edition book to render homage to this fashion genius through, as the publication states "a copious selection of images from his archives, including drawings, magazine shoots, advertisements, portraits of Valentino, and documentary photographs; presented chronologically the visual material is accompanied by a vast array of newspaper ad magazine articles about Valentino throughout the years". This exquisite and coffee table edition, titled *The glamorous life and work of Valentino Garavani*, is a collector's object of which only 2,000 copies were published and each with the signature of Valentino inside...! The book comes in a clamshell box finished in silk cloth, especially tinted in Valentino red. That signature red of the Valentino gowns have graced everybody from hollywood stars, royalty and international jet set all around the world will always be an homage to Valentino and his work... A work that will continue with the help of Alessandra Facchinetti, formerly at Gucci, who was named creative director of all womenswear collections, who is said to be able to interpret and continue the legacy of Valentino's core values. Facchinetti's first collection will be in March of next year. That said Valentino, the designer, will never be forgotten, his creative and entrepreneurial accomplishments encapsulate the very best that Italy has to offer... Imagination, elegance, modernity and beauty: *Thank you...!*