



2 New Media Art

(Taschen, softcover, flaps, 2006, \$9.99) by Mark Tribe and Reena Jana. From Albrecht Dürer's use of the printing press in the sixteenth century to Nam June Paik's experiments with video in the 1960s, this book addresses new media art as a specific art historical movement, focusing not only on technologies and forms, but also on

thematic content and conceptual strategies. The advent of the Internet as a popular medium catalyzed a global art movement that began to explore the cultural, social and aesthetic possibilities of such new communication technologies as the Web, video surveillance cameras, wireless phones, hand-held computers and GPS devices. Many new media artists display their knowledge of art historical antecedents, making reference to Dada, Pop Art, conceptual art, performance art and Fluxus.