



ALI RAP

by George Lois

(Taschen) The title *The First Heavyweight Champion of Rap* doesn't go to anyone during the Golden Age of rap—the title will go to the Greatest. Most know Muhammad Ali for his legendary golden-glove career or even this book, which inspired the blockbuster HBO special, but in case you live under a rock or haven't recognized, not only is Ali the World's Heavyweight Champion of boxing, he is the Greatest badass, period. Not only was the man a great fighter, he was an eloquent speaker. His autobiography, *Ali Rap*, goes into the mind of the Greatest by documenting his life by only his quotes, punch lines and rabid metaphors. This book lays down and documents the events of an intelligent lyricist who continues to resonate and influence culture inside and outside the boxing ring. **Josef Carmelo**