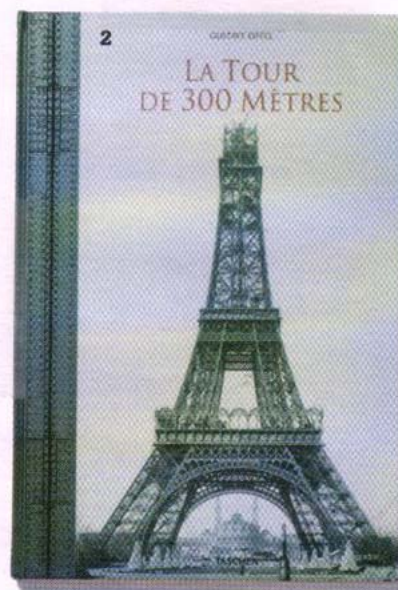


LA TOUR DE 300 MÈTRES The Eiffel Tower was built as a temporary structure for the 1889 World's Fair but, happily, it stuck around, thanks in part to the efforts of its creator, architect Gustave Eiffel. *La Tour de 300 Mètres* was Eiffel's propaganda tool—a lavish tribute to the tower as an engineering marvel, complete with drawn-to-scale plans (literally down to the nuts and bolts). A sequence of fascinating photographs narrates the construction process, from a view of the barren Champs de Mars, to dramatic images of the half-built structure, to the final assembly of the campanile that crowns the top. Eiffel printed the book in an edition of 500 and distributed it as a gift. Only two original copies survive. Printed at a scale commensurate with its subject—roughly the size of a carry-on suitcase—Taschen's sumptuous reissue brings this long-lost architectural document to the public for the first time. Just make sure that you have a coffee table large enough to accommodate it.



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