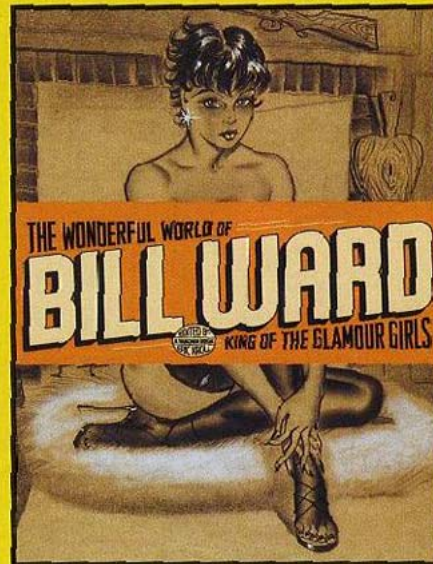


# The Wonderful World of Bill Ward

Ed. Eric Kroll

Taschen

This isn't so much a memorial to the work of glamour cartoonist Bill Ward as a monolith erected in his honour. The book itself is of epic proportions (11" x 14" and thick with it), which seems to match the incredible fecundity of his output. Between his birth



in Brooklyn in 1919 and his death in New Jersey in 1998, Ward probably published more spot cartoons, strips and other artwork panels than anyone else on Earth. And yet it isn't for his production that he'll be remembered. Rather, Bill Ward will be recalled for the incredible parade of striking women who populated his work. Ward's women dressed to kill in high heels and tight skirts,

clothes which showed off big busts, rounded bottoms and mile-long legs. His women, all the way from Torchy of the 1940's to Scorchy of the 1990's, smouldered with sultry sexuality or else were infused with a coy vulnerability which would bring out the protective instincts of the most brutish of men. Taschen's book, which incorporates a well-researched essay by Eric Kroll is a comprehensive collection of Ward's work and a fitting tribute to one of America's best loved artists.