

**“Atlas Maior of 1665” by Peter Van Der Krogt** .....  
**\$200**  
“Beautifully reproduced from the 17th-century original and filled with vibrant illustrations and foldouts, this enormous atlas is mesmerizing.”  
—Kate Doherty, Editorial Assistant

**“The Polaroid Book” by Barbara Hitchcock** .....  
**\$39.99**  
“Even in the thick of the digital age, Polaroids remain amazingly magical objects. This collection of works by luminaries and unknowns is fascinating!” —Tara Donne, Photo Editor

The advertisement features a dark blue background. At the top right, the cover of 'Atlas Maior of 1665' is shown, featuring a historical map with a large, detailed foldout of a polar region. Below it, a quote from Kate Doherty describes the book as 'mesmerizing'. In the center, an open book displays two Polaroid photographs: one of a person on a boat and another of a flag. To the left of the open book is the cover of 'The Polaroid Book', which has a black spine and a colorful, multi-layered cover. Below the open book, a quote from Tara Donne describes the collection as 'fascinating'. The TASCHEN logo is visible on the bottom right of the book covers.