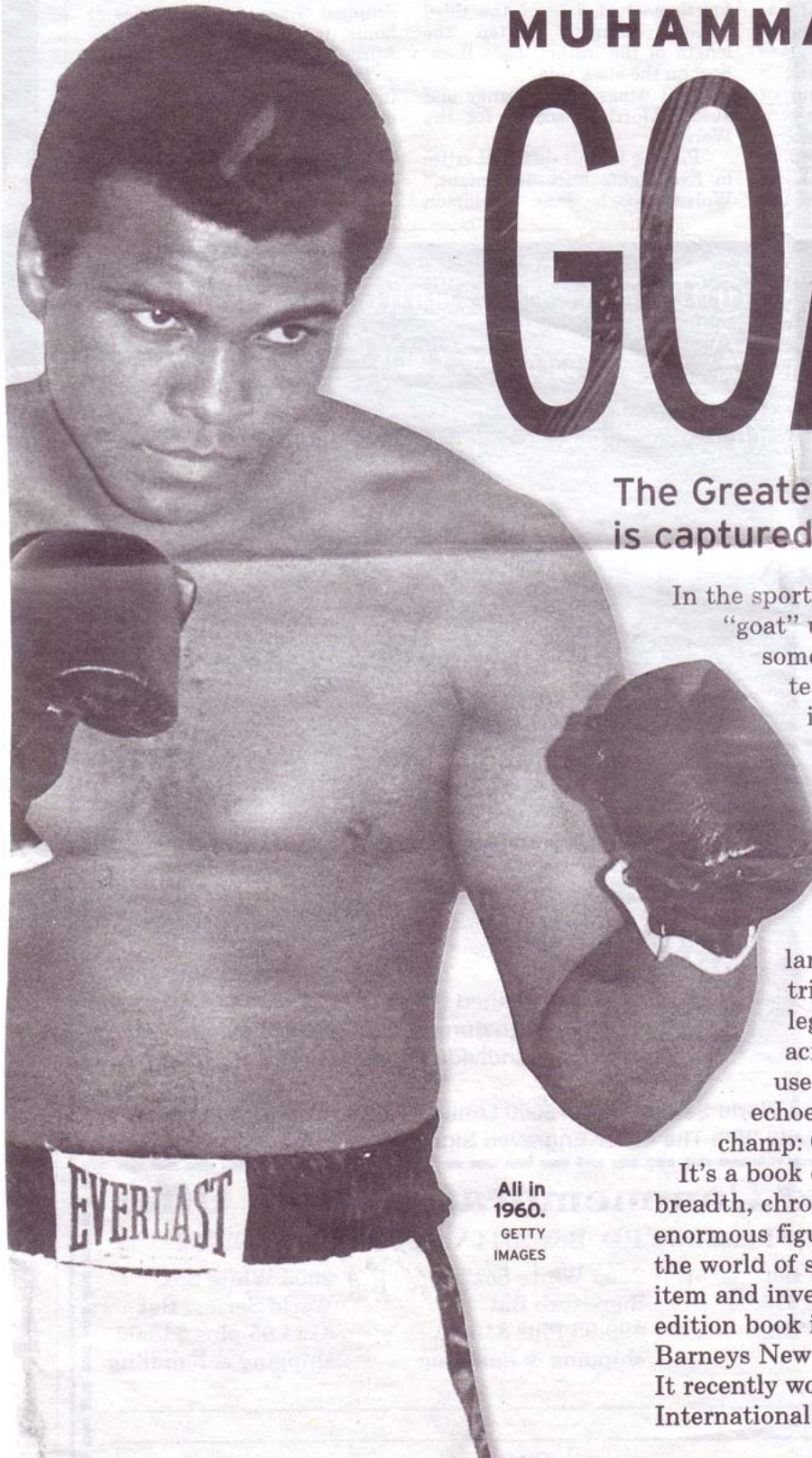


SUNDAY DRIVE

LOOKING AT SPORTS BETWEEN THE LINES AND OUT OF BOUNDS



MUHAMMAD ALI

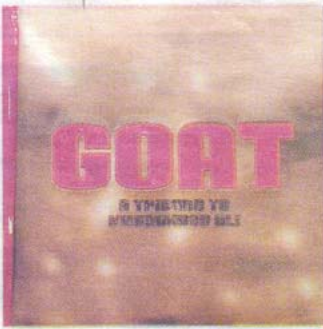
GOAT

The Greatest of All Time is captured by epic tome

In the sporting world, the term “goat” usually is applied to someone who has cost his team a victory with an ill-fated play or decision. It’s unlikely the term ever applied to Muhammad Ali, until publisher Benedikt Taschen — with the help of Ali — compiled a larger-than-life literary tribute to the boxing legend. The title is an acronym of a phrase Ali used — and others echoed — to describe the champ: Greatest Of All Time.

It’s a book of enormous size and breadth, chronicling the life of an enormous figure who transcends the world of sports. It’s a collector’s item and investment. The limited-edition book is available at the Barneys New York on 25 East Oak. It recently won recognition by the International Photography Awards.

All in
1960.
GETTY
IMAGES

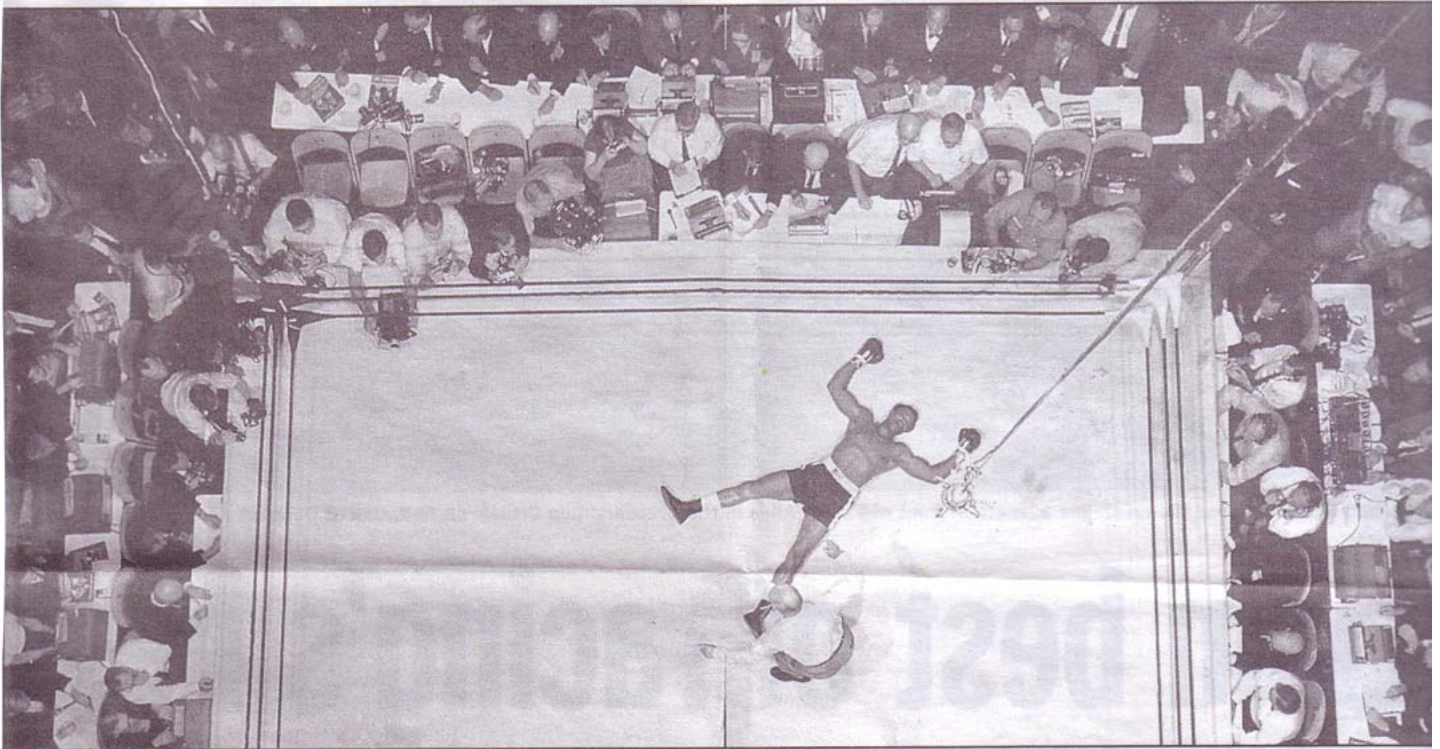


About the book

◆ It weighs 75 pounds, which makes it one of the heaviest books ever published. It consists of nearly 800 pages of photographs, including some previously unpublished.

◆ The Champ's Edition was limited to the first 1,000 individually numbered copies. It's autographed by Ali and includes four gallery-quality silver gelatin prints. The cost: \$10,000.

◆ The remaining 9,000 copies are Collector's Editions. They're also autographed by Ali. The book at Barneys on Oak is a Collector's Edition and costs \$3,000.



GOAT comes in a large box that features an overhead photo of a prone Cleveland Williams being counted out while Muhammad Ali walks to a neutral corner in 1966 in the Houston Astrodome. The Collector's Edition's cover (above) features Ali's torso with GOAT in pink lettering. The Champ's Edition has a white silk cover with pink lettering.

