



All guns blazing
Former GQ cover girl Monica Bellucci brings home the bacon for the late Helmut Newton's book, *A Gun For Hire*, out this month

Million dollar babe

Monica Bellucci is just one of the knockouts in a voluptuous volume of Helmut Newton photographs

Despite being one of the most famous photographers of the last 40 years, Helmut Newton, who died in 2004, saw himself not as an artist, but as a man with a plan and a cheque in his back pocket: "Some people's photography is an art. Mine is not... I am a gun for hire."

Newton shot, as it were, campaigns for fashion houses and premium brands almost as regularly as he did for magazines, yet never diluted the eroticism for which he was famed. Yes,

ad laws and editorial discretion meant less barefaced cheek and bare cheeks than you'd expect to find in his more personal output, but there's no less impact. A new book, edited by his widow, June, collects 35 such projects, including the delightful Signora Bellucci (above) in a series of Blumarine promos, a bikini calendar and his last work for American and Italian *Vogue*. **PW** *A Gun For Hire* (Taschen, £19.99) is out now. www.taschen.com