

## OLDIES BUT GOODIES

Fans of our *Mayfair Classics* section will, no doubt, be just a little more than keen to see *Dian Hanson's: The History of Men's Magazines*. The six volume series takes a look through the entire history of men's magazines, starting with the very early days right through to modern examples like... well, like us really. Volume 1 covers the period of 1900 to Post WWII, looking at examples of the early French and German sex magazines, and how censorship saw many titles hide under the guise of 'Health Journals' and 'Sunbathing Magazines'. The book features some great examples of the earlier forms of men's magazine, with plenty of vintage covers and pictures, and Hanson's exploration of the subject matter is both entertaining and informative. As it should be, given her previous life as a top US mag editor. *The History of Men's Magazines* gives a real insight into the mags that men buy and why they like them so much. And best of all, there are a few nips in there, too. *The History of Men's Magazines* is published by Taschen, costs £29.99 and is available now.

