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JAPANESE GRAPHICS NOW!

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The instantly recognizable originality of Japanese visual culture is one of the most successful cultural products of the past hundred years. In a fitting representation of the breadth and depth of contemporary aesthetics in Japan, today's best Japanese graphics have been gathered together in the glossy pages of JAPANESE GRAPHICS NOW! The barrage of presented graphics, photos and advertisements are deftly anchored in the context from which they arose. Eight double spreads of eight images precede the main text, a technique that references the balance and proportion central to the Japanese aesthetic. These pages feature weary peak hour commuters amidst a cascade of competing advertisements, vibrant Tokyo street fashion and traditional Japanese dwellings. The following pages that seduce with aching beauty, shock with exciting immediacy and always inspire, are placed in the context from which they draw their influences, and in which they will be consumed.