



Japanese Graphics Now

A fascinating overview of contemporary Japanese aesthetics, *Japanese Graphics Now* is bold and fresh; it's eye-candy in bookbinding. The volume draws together the creative output of some of Japan's most talented graphic designers. Posters, print media, advertisements, brand identity, it's all in there, divided into chapters by media type. With the West currently looking to all things East for inspiration in everything from design to lifestyle, consider this your sourcebook for keeping in touch with today's cultural zeitgeist. Remember the success of Sophia Coppola's Tokyo-based *Lost in Translation*? Then you know that Japan is currently where it's at.

The publisher also throws in a little surprise in the way of a DVD added to the mix. It provides an entertaining video tour of the most exciting places to visit in Tokyo. Interviews with designers, filmmakers and art directors are accompanied by some of the greatest and most amusing television commercials coming from the country. It's a Japanese cultural feast.

Julius Wiedelann and Gisela Kozak
 ISBN 308228-2589-1
 Publ. Taschen Books
WWW.TASCHEN.COM