

## THE BROWSER

Too expensive to buy, too good to miss

Helmut Newton re-invented fashion photography with his erotically charged snapshots for magazines like *Elle* and *Vogue* in the 1960s. Now he's re-invented the photography book with *SUMO* (Taschen), his 66-pound, 20x28-inch, 480-page tome. Featuring portraits of flash-friendly perennials like Iman, Kate Moss and Daryl Hannah (left), and masterful studies of Billy Wilder and John Malkovich, this comprehensive collection comes with its own chrome-and-stainless-steel stand (created by designer Philippe Starck) and cost more than \$5.5 million to produce. It also carries a proportionately large price tag: \$1,500 — for one copy (it's the 43,685th most-purchased book on Amazon.com). Assuming you can't afford to buy the book, you can thumb through one of the 1,000 hand-bound copies available in the U.S. (there are only about 10,000 total) at Rizzoli, a book shop with three locations in Manhattan — it's the only retail store that sells it.

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