

Goodreads Voice: Raf Simons

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Haute couture circles twittered with anticipation in 2012 when the storied Parisian house of Dior named Raf Simons as its new artistic director in the wake of John Galliano's controversial departure. It was a surprising choice. The Belgian designer, who has roots in furniture and industrial design, is known for the minimalist aesthetic that he's displayed since launching his fashion career in 1995 with an eponymous menswear line. Bold, clean, and unexpected, Simon's style ethos fit perfectly at Jil Sander, where he took the reins as creative director in 2005. He was a less obvious choice for always-romantic Dior, but as couturier, Simons's first collections have mined the label's mid-century foundations to create updated, yet still deliciously feminine silhouettes. His body of work is displayed in the photographic work, [Raf Simons](#). Enjoy the gallery.



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Photography by Willy Vanderperre, styling Olivier Rizzo, model Natasha Poly